

## Privacy policy for the Peter Bruin Real Estate Agency

You are dealing with Peter Bruin Real Estate Agency. Peter Bruin Real Estate Agency is a member of the NVM. This privacy policy explains how your data is handled. Wherever this policy says 'NVM estate agent', Peter Bruin Real Estate Agency is meant. This policy also explains what data is shared with NVM and brainbay B.V. - a subsidiary of NVM - and what NVM/brainbay does with this data.

Brainbay was incorporated by the NVM to develop products and services for NVM members based on the data supplied by members and non-NVM members, as well as to conduct research into the real estate market.



## Which services of the NVM estate agent/valuer are you using?

You can contact the NVM estate agent/valuer in one or more ways.

For residential properties:

*You want to sell or let your residential property and you have given instructions to the NVM estate agent:*

- You want to sell your residential property. [See 1.](#)
- You want to let your residential property. [See 2.](#)

*You want to buy or rent a residential property and you have given instructions to the NVM estate agent:*

- You want to buy a residential property. [See 3.](#)
- You want to rent a residential property. [See 4.](#)

*You want to have a residential property valued, and you have given instructions to the NVM valuer:*

- You want to have a residential property valued. [See 9.](#)

*If you are looking for a residential property and you have not given instructions to the NVM estate agent for this, the following situations are possible:*

- You want to be kept informed of the properties listed via the NVM estate agent without obligation. [See 8.](#)
- You want to view a residential property that is for sale or to let, that is listed via the NVM estate agent. [See 5.](#)
- You want to buy a residential property listed via the NVM estate agent. [See 6.](#)
- You want to rent a residential property listed via the NVM estate agent. [See 7.](#)

Other services:

*You would like to be assisted by an NVM estate agent as part of other services:*

You can engage an NVM estate agent to assist you with property management, urban planning such as integrated environmental permits, zoning plan changes, designing and/or outsourcing new-build and renovation plans, lease matters, compulsory purchase matters and suchlike. [See 16](#)

16. You can engage an NVM estate agent to assist you with property management, urban planning such as integrated environmental permits, zoning plan changes, designing and/or outsourcing new-build and renovation plans, lease matters, compulsory purchase matters and suchlike.

## Data controller

For all these processing operations, Peter Bruin Real Estate Agency is the data controller. The contact details are:

**Peter Bruin Makelaardij o.g. B.V.**  
**Chamber of Commerce number : 33275526**  
**Valeriusplein 22**  
**1075 BH Amsterdam**  
**Email: [info@peterbruin.nl](mailto:info@peterbruin.nl)**  
**Telephone number: 020-67 68 022**

## Sharing data with NVM/brainbay

For certain services, data is also shared with NVM/brainbay. The NVM/brainbay uses your data for the following purposes:

- to ensure that all NVM estate agents have up-to-date listings of residential properties, commercial premises and agricultural holdings that are listed via NVM estate agents.
- to ensure that current listings are published on Funda and other (property) websites.
- to create a database that can be used to create valuation reports, and to spot trends in the residential housing market, commercial real estate market and agricultural holdings market. The data in this database are kept for an indefinite period of time.

[Read here what NVM/brainbay does with the data provided.](#)

NVM/brainbay is the controller for these data. The contact details are:

NVM	brainbay B.V.
Chamber of Commerce 30102683	Chamber of Commerce 71551034
PO Box 2222	Orteliuslaan 951
3430 DC Nieuwegein	3528 BE Utrecht
<a href="mailto:privacyhelpdesk@nvm.nl">privacyhelpdesk@nvm.nl</a>	<a href="mailto:support@brainbay.nl">support@brainbay.nl</a>

NVM/brainbay has appointed a data processing officer. This person can be reached via [fg@nvm.nl](mailto:fg@nvm.nl).

## We take your privacy seriously

The NVM estate agent and NVM/brainbay take your privacy very seriously and see the data protection rules as logical standards of decency. The NVM estate agent processes your data carefully and according to the regulations set out in the legislation. NVM estate agents ensure there is adequate security so that your data is protected against unauthorised use, unauthorised access, modification and unlawful destruction. All NVM estate agents continuously invest in providing a good service. The NVM-wide privacy guidelines form part of this service. If you have any questions, please do not hesitate to contact your NVM estate agent.

## View, change or delete data

If you want to find out what personal data is held about you by the NVM estate agent, then please send your request to the estate agent by letter or email.

NVM/brainbay does not process names or any other directly identifying data. If you want to know what data is processed by NVM/brainbay, please contact the NVM estate agent who will then ensure that you are informed.

Likewise, if you wish your data to be changed or deleted, then please send a letter or email together with reasons to the NVM estate agent. Your request will be met as quickly as possible, unless there are legal obligations to keep the data or if there are (other) compelling reasons preventing your data from being amended or deleted.

## How to file a complaint

Initially, you submit the complaint in writing to the NVM Real Estate Agent/Appraiser concerned. If you are not satisfied with the real estate agent's handling of your complaint, you can submit the complaint to the Real Estate Professionals Complaints Desk (Klachtenloket Vastgoedprofessionals). This is run independently by the Dutch Foundation for Consumer Complaints Boards (De Geschillencommissie) in The Hague. They will inform you of any further steps.

## For how long does the NVM estate agent store the data?

The NVM estate agent will not keep the data longer than necessary. However, some data is kept by the NVM estate agent for a long period of time:

- The NVM estate agent keeps some data regarding the service that was provided for 20 years, because this is the period in which the NVM estate agent can still be held liable for professional errors.
- Any documentation proving that the NVM estate agent carried out the obligatory check in the context of the Money Laundering and Terrorist Financing (Prevention) Act (Wwft) must be kept by the NVM estate agent for 5 years.

### 1. You are selling your residential property and you have given instructions to the NVM estate agent for this

The purpose of this contact is to promote on your behalf your residential property, to gain an understanding of the value of and interest in your residential property, to arrange viewings, to negotiate on your behalf and to support the transaction. The NVM estate agent also verifies your identity. You may also be approached for an estate agent evaluation and you will receive sales statistics from funda. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and other contact details such as your telephone number and email address.	b	20 years
The reason for selling, for example, upsizing or a change of work.	a	3 years
The date when the residential property came onto the market and how long the residential property has been or was for sale.	a	20 years
The description and characteristics of the residential property such as the asking price, the year of construction, the surface areas and layout, data held with the Land Registry, municipality-assessed value of the property for the purpose of calculating local property tax, as well as photos and videos of the residential property.  If this has been agreed with the NVM estate agent, the above information will be published on Funda, other property websites and on the website of the NVM estate agent. The reason for doing this is to promote your residential property; the listing is shown there up to 1 year after the transaction.	a, d, e	20 years

If the estate agency agreement is cancelled, the reason for cancellation.	a	3 years
Data required if a statutory check is necessary within the legislative framework of the Money Laundering and Financing of Terrorism (Prevention) Act (Wwft).	c	5 years
Data necessary to draw up the purchase and sale agreement.	b	20 years
Once the residential property has been sold: the transaction details such as the sales price and the transaction date.	a	20 years
Your name and email address will be passed on to funda to facilitate an estate agent evaluation for customer satisfaction and marketing purposes. You will also receive sales statistics for your home from funda.	e	2 years
Other information that you provide to the NVM estate agent.	none	3 years

	Data recipients
a	NVM/brainbay (data is stored for an indefinite period)
b	Notary, valuer, analytics department, photographer, sales stylist, buyer, the buyer's estate agent
c	FIU (Financial Intelligence Unit - the Netherlands)
d	Party viewing the property, seller, buyer, buyer's estate agent
e	funda

## 2. You are letting your residential property and you have given instructions to the NVM estate agent for this

The purpose of this contact is to promote on your behalf your residential property, to arrange viewings, to gain an understanding of the reliability of any potential tenant and to draw up a tenancy agreement. The NVM estate agent also verifies your identity. You may also be approached for an estate agent evaluation and will receive letting statistics from funda. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	b	20 years
The reason for letting.	a	3 years
The description and characteristics of the residential property such as the amount of rent, the year of construction, the surface areas and layout, information held with the Land Registry, as well as photos and videos of the residential property.  If this has been agreed with the NVM estate agent, the above information will be published on Funda, other property websites and on the website of the NVM estate agent. The reason for doing this is to promote your residential property; the listing is shown there up to 1 year after the transaction.	a, c, d	20 years

If the estate agency agreement is cancelled, the reason for cancellation.	a	3 years
The requirements you need the tenant to meet.	c	20 years
Data necessary to draw up the tenancy agreement, including verification of your identity.	c	20 years
Once the residential property has been let: the rent and rental conditions.	a	3 years
Your name and email address will be passed on to funda to facilitate an estate agent evaluation for customer satisfaction and marketing purposes. You will also receive the letting statistics for your home from funda.	d	2 years
Other information that you provide to the NVM estate agent.	none	3 years

	Data recipients
a	NVM/brainbay (data is stored for an indefinite period)
b	Tenant , analytics department, photographer,
c	Party viewing the property, renter, letting agent
d	funda

### 3. You are looking to buy a residential property and you have given instructions to the NVM estate agent for this

The purpose of this contact is to find a suitable residential property for you, to carry out negotiations on your behalf and to support the transaction. The NVM estate agent also verifies your identity. You may also be approached by funda for an estate agent evaluation. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	a	20 years
The search profile showing what you are looking for in a property.	none	3 years
Data about your current residential property, such as the purchase price and amount of rent. The reason for buying, for example, upsizing or change of work.	none	3 years
Your age and income categories and family composition.	none	3 years
If agreed with you, data to determine your financing options.	none	3 years
Data required if a statutory check is necessary within the legislative framework of the Money Laundering and Financing of Terrorism (Prevention) Act (Wwft).	b	5 years
Data necessary to draw up the purchase and sale agreement.	c	20 years
Once the residential property has been sold: the transaction details such as the sales price and the transaction date.	none	20 years
Your name and email address will be passed on to funda to facilitate an estate agent evaluation for customer satisfaction and marketing purposes.	d	2 years

Other information that you provide to the NVM estate agent.	none	3 years
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	Data recipients
a	Seller, seller's estate agent
b	FIU (Financial Intelligence Unit - the Netherlands), seller's estate agent
c	Notary, seller, the seller's estate agent
d	funda

#### 4. You are looking for a rental residential property and you have given instructions to the NVM estate agent for this

The purpose of this contact is to find a suitable residential property for you to rent, to carry out negotiations on your behalf and to provide assistance with the conclusion of the tenancy agreement and make the final arrangements. The NVM estate agent also verifies your identity. You may also be approached by funda for an estate agent evaluation. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	a	20 years
The search profile showing what you are looking for in a property.	none	3 years
Data about your current residential property, such as the purchase price and amount of rent. The reason for renting, for example, upsizing or change of work.	none	3 years
Your age and income categories and family composition.	none	3 years
If this has been agreed with you, data to determine your ability to pay your rent.	none	3 years
Data that is required if the landlord requires a tenant check (e.g. NVM Woontoets). This check is in the legitimate interests of the landlord.	a	3 years
Data necessary to draw up the tenancy agreement, including verification of your identity.	a	20 years
Your name and email address will be passed on to funda to facilitate an estate agent evaluation for customer satisfaction and marketing purposes.	b	2 years
Other information that you provide to the NVM estate agent.	none	3 years

	Data recipients
a	Landlord, letting agent
b	funda

5. You want to view a residential property that is for sale or to rent or you want to view commercial premises via the NVM estate agent

In this contact, the NVM estate agent arranges viewings, the NVM estate agent provides you with a good picture of the residential property, the commercial premises or the agricultural holdings and the NVM estate agent records what you think about this property. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	a	1 years
Date of viewing and what you think about the residential property, commercial premises or agricultural holdings.	a	1 years
Other information that you provide to the NVM estate agent.	a	1 years

	Data recipients
a	Seller or landlord of the commercial property

6. You want to buy a residential property listed via the NVM estate agent

For this contact, the NVM estate agent is in contact with you and possibly your own estate agent in connection with the bidding process. The NVM estate agent then carries out the preparatory activities for the purchase and sale agreement and transfer of ownership. In this contact, the NVM estate agent also verifies your identity. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	b	20 years
Your opinion about the residential property.	b	3 years
Data about the offers made.	a, b, e	3 years
Data required if a statutory check is necessary within the legislative framework of the Money Laundering and Financing of Terrorism (Prevention) Act (Wwft).	d	5 years
If this has been agreed with the seller, data to determine your ability to pay the purchase price or to meet other requirements set by the seller. This is in the legitimate interests of the seller.	b	3 years
Data necessary to draw up the purchase and sale agreement.	c	20 years
Once the residential property has been sold: the transaction details such as the sales price and the transaction date.	a	20 years
The postcode (1234AB) and house number of the buyer's previous home address, purchase or rental property.	a	3 years
Your age and income bracket and family composition, type of buyer and reason for moving.	a	3 years
Other information that you provide to the NVM estate agent.	b	3 years

	Data recipients
a	NVM/brainbay (data is stored for an indefinite period)

b	Seller
c	Notary, buyer's estate agent
d	FIU (Financial Intelligence Unit - the Netherlands)
e	Prospective buyers via bid log

### 7. You want to rent a residential property listed via the NVM estate agent

The purpose of this contact is to determine whether you meet the requirements set by the landlord and to draw up the tenancy agreement on behalf of the landlord. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	a	20 years
Your age and income categories and family composition.	a	3 years
Data to establish whether you meet the landlord's requirements. This is in the legitimate interests of the landlord. This can be checked, for example, by using the NVM Woontoets.	a	5 years
Data necessary to draw up the tenancy agreement, including verification of your identity.	a	20 years
Other information that you provide to your NVM estate agent.	a	3 years

	Data recipients
a	Landlord

### 8. You want to be kept informed by the NVM estate agent of the properties that are listed

The purpose of this contact is for the NVM estate agent to inform you of potentially interesting residential properties, commercial properties or agricultural holdings. This contact takes place until you state that you no longer need this service. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	none	Until consent is withdrawn
The search profile showing what you are looking for in a property. It is possible to tailor an offering based on the search profile.	none	Until consent is withdrawn
Other information that you provide to the NVM estate agent.	none	Until consent is withdrawn



9. You want to get a valuation for a residential property, carried out and you have given instructions to the NVM estate agent/valuer for this

The purpose of this contact is for the NVM estate agent/valuer to carry out a valuation of your residential property, commercial premises or agricultural holdings. The following data may be processed:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	b	20 years
Data on your residential property, commercial premises or agricultural holdings in order to determine the value.	a, b	20 years
Data required if the valuer needs to report an unusual transaction in the context of the Money Laundering and Terrorist Financing (Prevention) Act (Wwft).	c	5 years
Other information that you provide to your NVM estate agent/valuer.	none	20 years

	Data recipients
a	NVM/brainbay (data is stored for an indefinite period)
b	Validation institute for property valuations
c	FIU (Financial Intelligence Unit - the Netherlands)

10. You can engage an NVM estate agent to assist you with property management, urban planning such as integrated environmental permits, zoning plan changes, designing and/or outsourcing new-build and renovation plans, lease matters, compulsory purchase matters and suchlike.

NVM estate agents aim to give you advice in the above areas. Personal data about you will be used to contact you and to provide you with professional advice (in writing or by telephone) based on the scope of the assignment. The main data about you that may be processed is shown below:

Data	Data-sharing possible with	Retention period of the NVM estate agent
Your name, address and contact details such as your telephone number and email address.	a	20 years
recommendations, agreements, income data, annual financial statements, lease agreements, permits such as integrated environmental permits, compulsory purchase contracts, construction plans and all other data required for providing the service.	a	20 years

	Data recipients
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a	owners' association, site management organisations such as private landowners, <i>Staatsbosbeheer</i> (National Forest Service in the Netherlands), <i>Natuurmonumenten</i> (Society for the Preservation of Nature in the Netherlands), municipal authorities, provinces, regional water authorities and <i>Rijkswaterstaat</i> (Directorate-General for Public Works and Water Management), Pro-rail and similar companies.
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## Use of data by the NVM/brainbay

The NVM estate agent shares certain data with NVM/brainbay via a link.

NVM/brainbay is the controller for the data received. The NVM/brainbay uses your data for the following purposes:

- A. To ensure that all NVM estate agents have up-to-date listings of residential properties, commercial premises and agricultural holdings that are listed via NVM estate agents.
- B. To ensure that current listings are published on Funda and other (property) websites.
- C. To create a database that can be used to create valuation reports and other estimates, and to spot trends in the residential housing market, commercial real estate market and agricultural holdings market.

### A Current listings of residential properties, commercial premises and agricultural holdings with NVM estate agents

If you wish to sell/let a residential property, commercial premises or agricultural holdings via an NVM estate agent, the following data will be shared with other NVM estate agents:

- The address of the residential property, the commercial premises or the agricultural holdings, the description and characteristics of the property such as the asking price, the year of construction, the surface areas and layout, data held with the Land Registry, municipality-assessed value of the property for the purpose of calculating local property tax and photographs of the property.
- Date when the property came onto the market, date when the property was taken off the market. Sale subject to contract, sale date and transaction price.

This data is used by NVM estate agents for the services they provide to their customers (people who are searching for a residential property, commercial premises or agricultural holdings).

This data is stored indefinitely in connection with the database on which historical listings are saved; see under C.

### B Current listings of residential properties, commercial properties and agricultural holdings on (property) websites, including Funda

If you wish to sell/let a residential property, commercial premises or agricultural holdings via an NVM estate agent, after consultation with you, data will also be published on Funda and other (property) websites. This concerns the following data:

- The address of the residential property, the commercial premises or the agricultural holdings, the description and characteristics of the property such as the asking price, the year of construction, the surface areas and layout, data held with the Land Registry, municipality-assessed value of the property for the purpose of calculating local property tax and photographs of the property.
- Date when the property came onto the market, date of sale.

With this data your property is brought to the attention of consumers, professional parties and/or third parties who are carrying out their own searches via (property) websites.

This data can be visible on these websites for a maximum of one year after the date of sale or the date from a residential property, commercial premises or agricultural holdings being taken off the market.

## C Database with historical listings

The following data is stored in the NVM database for all residential properties, commercial premises and agricultural holdings that are sold/let via an NVM estate agent:

- The address of the residential property, the commercial premises or the agricultural holdings, the description and characteristics of the property such as the asking price, the year of construction, the surface areas and layout, data held with the Land Registry, municipality-assessed value of the property for the purpose of calculating local property tax and photographs of the property.
- Date when the property came onto the market, date when the property was taken off the market. Sale subject to acceptance, transaction date and transaction price.
- The postcode (1234AB) and house number of the buyer's previous (home) address.

The aforementioned data is stored for an indefinite period.

Brainbay uses the aforementioned data to carry out analyses of the real estate market on behalf of the NVM.

NVM/brainbay also shares this data with selected third parties, namely:

- NVM valuers, for the purpose of carrying out property valuations and other estimates.
- Validation institutes, following a specific request from an NVM valuer, in order to check valuation reports.
- Municipalities, for determining the municipality-assessed value of a property for the purpose of calculating local property tax
- The Ministry of Infrastructure and Public Works, for the purpose of research into the housing market.
- Universities, for research purposes.
- NVM estate agents in the context of the service they provide to their customers.
- Non-NVM estate agents, banks, project developers and housing corporations, for research purposes (e.g. housing requirements in a certain region).

These parties only have access to data for the stated purposes and where possible, data is only provided at an aggregated level.

### **Internal audits and investigations**

The NVM may access your data when it carries out an investigation among its members to check whether the rules are being complied with and when the NVM is auditing a member. After the investigation, these data will no longer be processed by the NVM.

### [View, change or delete data](#)

If you wish to view, change or delete the data processed by NVM/brainbay, please contact the NVM via [privacyhelpdesk@nvm.nl](mailto:privacyhelpdesk@nvm.nl). The NVM will assess the validity of your request and whether your request can be met.